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P.O. Box 820 | Black River Falls | WI | 54615
www.jacksoncountyfairwi.com | info@jacksoncountyfairwi.com
2026 Jackson County Fair: July 28th – August 2nd

Royalty Coordinators:
Allyson Meyer - 715-299-9102
Ashley Mattison - 715-896-1706
www.jacksoncountyfairwi.com/royalty | royalty@jacksoncountyfairwi.com

Jackson County Fairest of the Fair Court

Signed Contract and Application Due June 20, 2026

May be put in the Fair Office Drop Box or mailed with a postmark no later than June 20th

Contract / Code of Conduct

SECTION I: PURPOSE:

1. Purpose

- a. The Jackson County Fairest of the Fair and attendant will serve as the Jackson County Fair (Jackson County Agricultural Society's) ambassador to promote and support youth activities, agriculturally based programs, promoting and highlighting the Jackson County Fair, and community events while focusing on professional development.

SECTION II: DEFINITIONS

1. Jackson County Fairest of the Fair Court

- a. Members of the Jackson County Fairest of the Fair Court may include the following:
 - i. Jackson County Fairest of the Fair
 - ii. Jackson County Fairest of the Fair 1st Attendant

2. Jackson County Agricultural Society

- a. The Jackson County Agricultural Society is the legal entity (nonprofit organization) that puts on the Jackson County Fair
- b. The Jackson County Agricultural Society Board of Directors provides oversight for the Jackson County Fairest of the Fair program
- c. The Jackson County Agricultural Society Board of Directors Executive Committee is made up of the President, Vice President, Secretary, and Treasurer
- d. The Jackson County Agricultural Society can be referenced as JCAS and Board of Directors can be referenced as BOD in this contract

3. Royalty Coordinator(s)

- a. Individual(s) who have been designated and contracted by the JCAS to manage and implement the goals of the Jackson County Fairest of the Fair program set forth by the JCAS Board of Directors

SECTION III: OVERVIEW:

1. Overview

- a. As a representative of the Fairest of the Fair program, the Fairest and Attendant represent the Jackson County Fair at a variety of events, including but not limited to, parades, media interviews, youth organization meetings, events hosted at the Jackson County Fairgrounds, and the Wisconsin Association of Fair's (here on forward referred to as WAF) Fairest of the Fair competition.
- b. The Jackson County Fair's Royalty coordinator(s) and the Jackson County Agricultural Society will support you with information you need so that you can adequately share information and answer pertinent questions.

SECTION IV: COMPENSATION:

1. Material Possessions and In-kind Gifts

- a. Material Possessions
 - i. Tiara, formal and working Sashes, and Jackson County Fair t-shirt, and jacket
 1. This will remain property of the JCAS until the successful completion of the Jackson County Fairest of the Fair Court's full term, at which point it will become the individual property of the members of the Jackson County Fairest of the Fair Court.
- b. In-kind Gifts
 - i. Professional court and headshot session
 - ii. Perks provided during fair week established by the Royalty Coordinator(s) & JCAS Board of Directors
 - iii. Complimentary registration and hotel accommodations at the WAF Convention (Fairest of the Fair)

2. Scholarship

- a. Cash award
 - i. \$500 scholarship awarded at the coronation the year after crowning (Fairest Only)
 - ii. \$500 scholarship awarded after successfully competing in the WAF state Fairest of the Fair competition (Fairest Only)
 - iii. Clothing reimbursement up to \$500 (Fairest Only)
 - iv. \$250 scholarship (Attendant Only)

SECTION V: EVENTS:

1. Events

- a. As Fairest Representatives, these are required events to attend:
 - i. Attend the mandatory meeting June 25 at 5:30pm at the Milt Lunda Memorial Arena
 - ii. Attend the Jackson County Fair Royalty Coronation Rehearsal Monday of Fair at 6pm at the Milt Lunda Memorial Arena
 - iii. Attend Jackson County Fair Royalty Coronation (Tuesday, July 28th @ 7:00pm)
 - iv. Attend all 5 days of the Jackson County Fair (Wednesday, July 29th - Sunday August 2nd)
 - v. Fairest of the Fair Reunion Day at the Wisconsin State Fair (Fairest Only)
 - vi. Jackson County Sundae at the Farm
 - vii. Attend the Jackson County Agricultural Society's Annual Meeting (2nd Thursday of November)
 1. This can be virtual if needed
 - viii. 2027 Jackson County Fair Royalty Coronation

- ix. 2028 WAF's Fairest of the Fair Competition (Fairest Only)
- b. As Fairest Representatives, you may be invited and/or asked to attend the following events:
 - i. Various local and regional parades
 - ii. Neighboring County Fairest of the Fair coronations and events
 - iii. Various local community events
 - iv. Spring Thaw Beef Show
 - v. Coulee Region Showdown
 - vi. Any other appearance put on the schedule by the JCAS Royalty Coordinator(s)

SECTION VI: ATTIRE

1. Attire

- a. Although you have flexibility in attire, you must remain personable and professional in presentation.
- b. Your tiara and sash are key to your role, so unless an exception is made, they should be worn together at all public appearances.
- c. The Jackson County Fairest of the Fair t-shirt can be worn with jeans (no holes) or appropriate length skirt/skort. Cover all visible tattoos with makeup or clothing.
- d. Keep makeup subtle and blended. Use small to medium simple style earrings. Avoid facial piercings.

SECTION VII: TERM

1. Term

- a. Selected at the Jackson County Fair Royalty Coronation (held on Tuesday of the week of the Jackson County Fair), the term starts from the moment of being crowned and ends the final day of the WAF Convention / State Fairest of the Fair competition (typically early January the year after you crown the **next** Jackson County Fairest of the Fair). For example, you have been chosen to be the 2026 Jackson County Fairest of the Fair. Your contract is enforced until the WAF convention where you compete for the Wisconsin Fairest of the Fair which would be in January of 2028.
- b. The Jackson County Agricultural Society (Jackson County Fair Board of Directors) and JCAS Royalty Coordinator(s) reserves the right to ask the Fairest of the Fair and/or Attendant to step down from their position and/or not receive noted compensation if their behavior and actions do not portray a positive image for the Jackson County Agricultural Society or the Jackson County Fair.
- c. If the Fairest is asked to step down from the position then the Fairest Attendant will assume all of the responsibilities of the Fairest role including competing at the WAF Convention / State Fairest of the Fair competition.

SECTION VIII: COMMUNITY OUTREACH

1. Community Outreach

- a. You are encouraged to reach out to schools and/or youth organizations to promote the Jackson County Fair and the Fairest of the Fair program. These speaking and engagement opportunities will not only support your public speaking efforts but also help promote the Jackson County Fair. It is required that you reach out and notify the Jackson County Fair Royalty Coordinator(s) of any event that you have been invited to or that you plan to attend.

SECTION IX: COMMUNICATION

1. Communication

- a. Members of the Jackson County Fairest of the Fair Court shall acknowledge receipt or respond to all written messages (text, email, or messenger) from the JCAS Royalty Coordinator(s) within 24 hours
 - i. JCAS Royalty Coordinator(s) will communicate directly with members of the Jackson County Fairest of the Fair Court. It is the Jackson County Fairest of the Fair Court members responsibility to communicate with their parent(s), Guardian(s), coach(s), work supervisor(s), etc
- b. Members of the Jackson County Fairest of the Fair Court should expect acknowledged receipt or response to all written messages (text, email, or messenger) from the JCAS Royalty Coordinator(s) within 24 hours
 - i. Notification from members of the Jackson County Fairest of the Fair Court or from the JCAS Royalty Coordinator(s) that they are on vacation or out of service area will have the 24 hour rule waived
- c. Should members of the Jackson County Fairest of the Fair Court experience problems or concerns regarding the JCAS Royalty Coordinator(s) the Jackson County Fairest of the Fair Court member should contact the JCAS Executive Committee by emailing exec@jacksoncountyfairwi.com

SECTION X: ALCOHOL AND DRUG POLICY

1. Alcohol and Drug Policy

- a. Illegal consumption of alcoholic beverages and/or the use of drugs is not allowed starting the date that this contract is signed as a Fairest of the Fair candidate until your reign as the Jackson County Fairest of the Fair Representatives has concluded.
- b. Any consumption or usage while in crown and sash is strictly prohibited - this policy also includes the use of tobacco or nicotine products.
- c. If there is any violation of this policy, the issue will be first reviewed by the Jackson County Fair Royalty Coordinator(s) and then it will be referred to the Jackson County Agricultural Society's Board of Directors (Fair Board).
- d. The Jackson County Agricultural Society Board of Directors may ask you to step down or you may be notified that you have been relieved of your duties as a Jackson County Fairest of the Fair Representative.
- e. In the case that the Jackson County Fair Board of Directors (Fair Board) asks for your resignation or notifies you that you have been relieved of your duties, any scholarships or other benefits tied to the position will also be forfeited. This includes returning your crown and sash.
- f. Alcoholic beverages will be allowed in the auction baskets for both the Jackson County Fair Coronation and the WAF Convention with written permission (time stamped text, email, or messenger) from the JCAS Royalty Coordinator(s)

2. Social Media

- a. You'll both share credentials and engage on the Jackson County Fairest of the Fair social media accounts to engage with the community as well as share photographs and content.
- b. As an ambassador of the Fair, it's important to stay positive, professional, and neutral on social media platforms sharing photographs and/or content of the events you're attending and/or about the Fair's history, event schedule, entertainment, vendors and/or exhibitors.

- c. You are asked to maintain political neutrality, avoid negativity and present yourself in a modest and professional manner (including actions and words) on all personal, private, and professional social media accounts (this includes, but is not limited to Facebook, Instagram, “Finsta”, Snapchat, TikTok, X, etc).
- d. The Fairest Representatives are welcome to use their camera from their phone, however, any communication should be handled after the event when they are out of the public view.

SECTION XI: ADDITIONAL REQUIREMENTS

1. Additional Requirements

- a. Qualified individuals should have either been a resident of Jackson County for at least 1 year prior to entry or have the majority of their County Fair participation been at the Jackson County Fair. Additionally, contestants must be between the ages of 18-25 as of January 1st of the contest year and have graduated high school.
- b. Contestants have exhibited or been a volunteer at the Jackson County Fair.
- c. Contestants will be required to attend and participate in judging as decided by the JCAS Royalty Coordinator(s) and approved by the JCAS Board of Directors.
- d. Contestants must provide a professional headshot by the mandatory meeting on June 25th or be willing to take one that night.
- e. Contestants will pay a \$200 sponsorship fee that is due at the contract and application deadline.
- f. Contestants do not have any children and will not have kids during your reign
- g. Absolutely NO public displays of affection (PDA) while in your crown and sash, and/or while attending an event in your official capacity, this includes but is not limited to:
 - i. Kissing
 - ii. Hugging
 - iii. Holding hands
- h. Contestants will inform the Jackson County Fair Royalty Coordinator(s) of any allergies or health concerns.
- i. Contestants must have a valid Wisconsin drivers license or reliable transportation
- j. Contestants must furnish their own transportation to Fairest of the Fair events.
- k. Contestants may not have been convicted of a felony.
- l. Fairest of the Fair Representatives agrees that they will not sign a management contract with any individual or corporation and will not give any written or verbal endorsements; or make personal appearance for any mercantile commodity or commercial organization; or permit any photographs to be used for commercial purposes without permission of the Jackson County Agricultural Society Royalty Coordinator(s).

SECTION XII: EXHIBITING AT THE JACKSON COUNTY FAIR

1. Exhibiting

- a. Your role as a Jackson County Fairest of the Fair Representative will take up most of your time during fair hours. Please keep this in mind when applying for this position and planning which exhibits to bring to the fair.
- b. You can enter as many competitive exhibits as you would like, as long as it does not require you to be present for judging This rule is not enforced for those showing animals
- c. If you plan to show animals, the Royalty Coordinator(s) can collaborate to work this into the schedule to allow you to show during the fair. Please let the JCAS Royalty Coordinators know your judging schedule as soon as possible

- d. You will not have time to care for your animal(s) during fair hours, you must provide your own support for any animal(s) you bring to the fair (feeding, bedding, watering, etc.)

SECTION XIII: PROCESS FOR CONTRACT VIOLATION(S), CONSEQUENCES, TERMINATION OF TITLE, & RESIGNATION

1. Warnings

- a. For each contract violation, a written warning may be issued from the JCAS's Royalty Coordinator(s). Written acceptance of the warning must be remitted to the JCAS's Royalty Coordinator(s) within 24 hours of receipt.
 - i. For the first 3 written warnings, a copy of the warning shall be sent to the executive committee of the JCAS
 - ii. For every warning issued beyond the first 3, the identified court member will be required to attend a closed session meeting of the JCAS's Board of Directors along with the Royalty Coordinator(s)
 - iii. At any time, the JCAS Board of Directors may require the attendance of any or all court members to a closed session of the Board of Director meeting to discuss violations and determine consequences of this contract

2. Consequences

- a. Consequence(s) for contract violation(s) may range from reduction in scholarship levels to termination of title
- b. Consequences will be determined by a closed session meeting of the JCAS Board of Directors. The JCAS Royalty Coordinator(s) may be in attendance at this meeting
- c. Notification of the JCAS Board of Director's decision regarding the consequence(s) for the identified court member is **FINAL** and will come from the JCAS President followed up with a written letter that will be mailed confirming the decision

3. Termination of Title

- a. The JCAS Board of Directors has the right and discretion to terminate the title of any Jackson County Fairest of the Fair Court member
 - i. Reasons for termination include, but are not limited to, these contract violation(s)
 1. Alcohol and Drug Policy
 2. Social Media Policy
 3. Any aspect of this contract based on severity and/or excessive repetitiveness
 - ii. Termination of any member of the Jackson County Fairest of the Fair Court will result in the automatic and immediate loss of their title, scholarship, and all JCAS property
 - iii. This is **NOT** a court of a law, and this is **NOT** an innocent until proven guilty situation
 - iv. The decision of the JCAS Board of Directors shall be **FINAL**

4. Resignation

- a. Should a member of the Jackson County Fairest of the Fair Court resign, that individual will automatically and immediately lose their title, scholarship, and all JCAS property

5. Returning of Jackson County Agricultural Society Property

- a. If for any reason a member of the Jackson County Fairest of the Fair Court is removed and their title has been terminated, or resigns from the court, they must return the crown, formal and working sashes, t-shirt, jacket, and **ALL** other materials pertaining to your title including any reimbursed clothing items in the condition in which they were received in. Not returning JCAS property within 2 weeks of the title being terminated to the JCAS Royalty Coordinator(s) shall be considered theft and will be reported.

SECTION: XIV PHOTO AND VIDEO RELEASE

1. Release

- a. The undersigned hereby authorizes the Jackson County Agricultural Society (Jackson County Fair), its agents, representatives or any news media to use any photographs or other video depictions of yourself for any purpose which, in the sole judgement of the Jackson County Fair may further the goals of the organization. These purposes may include print, broadcast, web-based advertising media, or other public displays.

SECTION: XV PROCESS

1. Section Process

- a. The time, manner, and method of judging will be decided by the JCAS Royalty Coordinator(s) and approved by the JCAS Board of Directors

SECTION: XVI JUDGES

1. Judges

- a. Contestants will be interviewed by a panel of qualified persons selected as interviewers to choose the new Fairest of the Fair Representatives. Contestants understand and agree that the Judges decision is FINAL!

SECTION: XVII SIGNATURES:

By signing below, Jackson County Fairest of the Fair Court candidates/members acknowledge that you have both thoroughly read and understand the entire (pages 1-7) Jackson County Fairest of the Fair Court contract and that you both agree to the terms and conditions listed in this contract.

Candidate's Signature

Date: _____